

## Starring ARCHIE ANDREWS!





### SHIELD G-MAN CLUB

### BULLETIN NO. 41

Hiya Pals:

Remember that Pen Pal Club we promised in Bulletin #39? Now, we are finally getting around to printing the names of all you guys and gals who want to be pen pals. We are tickled at the response. We did not expect it to be so heavy. We are trying to print all of them, but of course we are cramped for space so those who do not get into this issue, we will have to leave over for the next. In the meanwhile, keep on sending in those names. The more pen pals we get the better we will like it and the more fun you will have. All the names listed below are pen pals who want very badly to write to each other. So, all you have to do is pick out any one of them to write to or write to all of them if you like. It might be a nice idea for you to swap photographs too. That way you will really get to know each other:

Stafford Burroughs Marmet, W. Va. Age 71 Bill Zylok

Bill Zylok Christine Perex 94 Warkins Ave. 4008 Scotten Labrobe, Pa. Detroit 10, Mich. Age 14 Age 15 Age 14

Mildred Ginefra
3913—Third Ave.
Brooklyn 32, N. Y.

Betty Day Rt. 2, Box 104 West Columbia, S. C. Age 14 Virginia Gilley SAZINE

Phyllis Faden 1917 Stillwell Ave. Brooklyn 23, N. Y. Age 121/2

Mary Lou Saik 105 Roosevelt Ave. Mt. Ephraim, N. J.

**Barbara Landers** 

703 East Main St.

Falmouth, Mass.

Charles Pagliarulo 204 Hancock Ave. Vandergrift, Pa. Age 12

**Doris Perrotta** 

276-Sixth Ave.

Paterson, N. J.

Box 104
Leaksville, N. C.
Age 17
Toni D. Craig
23 Maynard Ave.
Toronto, Ont., Canada

Age 12½

Albert G. Turner
17 Branford Ave.
Groton, Conn.

Pat Pittsley
Lock Box 141
Trout Creek, Mich.
Age 14

Josephine Stafford Fieldon, III. Age 13 Shirley Baker 5 Ida Place Troy, N. Y.

Ellsworth Bensley 42 Merriam Ave. Newton, N. J. Age 16 Marie C. Higgins 67 Garretson Ave. Bayonne, N. J. Age 13 Dorothea Higgins 67 Garretson Ave. Bayonne, N. J. Age 101/2 Carole Wheeler 134 South Grant St. Kendallville, Ind.

Margaret Bowden 115 South Grant St. Kendallville, Ind. Mary Frances Martin 132 Kerrey Ave. Norfolk 2, Va. Age 17

Okay kids have fun and those of you who want to be pen pals and have not as yet sent in your names get on the ball and let us have them right away. First come, first serve. The letters we get first will be the first to be printed here, and don't forget to include your ages too. You cannot be a pen pal, however, unless you belong to the Shield G-Man Club. If you are not as yet a member just fill out the coupon below and enclose 10c, and we will put you down as a pen pal along with our regular Shield G-Man membership.

CUT ON THIS LINE

#### USE THIS ENTIRE COUPON!!

JUST PRINT PLAINLY ON THIS COUPON, YOUR NAME, ADDRESS, AGE AND SEND IT TO ME WITH 10° TO COVER COST OF MAILING AND HANDLING.

Joe Higgins Room 603 241 Church St. New York City Dear Joe:

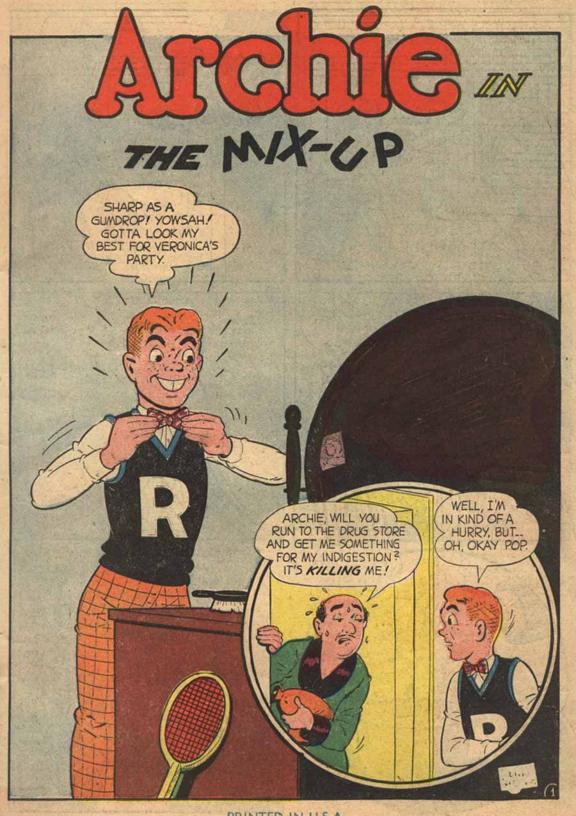
Please enroll me as a member of the SHIELD G-MAN CLUB. I am enclosing this coupon together with Ten Cents to cover the costs of handling and mailing my Badge and Identification Card.

my Badge and Identification Card.



IN THREE COLORS
RED-WHITE-BLUE

PEP COMICS. Published hi-manthly by Archie Comic Publication), Inc., 120 DeSoro Avenue, St., Louis 7, Mo. Editorial offices: 241 Church Street New York 13, N. J. Giucazo Advertishing office; Herbert F., Young, 360 N. Michigam Avenue, Chicago 1, Hi. Hollywood office: Wentworth F., Green, 6605 Hollywood Bird, Les Angeles 28, Calif. Sent. 1947, Volume 1, Number 68, Entered as second-class matter at the Post Office at St. Louis, Mc, October 25, 19430, under the Act of March 3, 1879. Registered U. S. Patent Office, Copyright, 1947, by Archie Comic Publications, Inc., Yearly subscription, 60c in U. S. A., single copies 10. No actual person is named or delineated in this fiction manazine. Printed in the U. S. A.

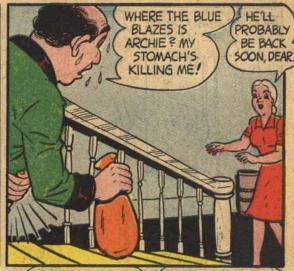




















































































## E P CONTEST PAGE



FOR LETTERS OR POSTCARDS TELLING US WHICH IS YOUR FAVORITE CHARACTER IN PEP COMICS! EVERYBODY WINS! NOBODY LOSES! THE TWELVE BEST LETTERS WILL RECEIVE A YEAR'S SUBSCRIPTION OF "PEP COMICS" FREE! ALL OTHERS WILL RECEIVE A SAVINGS STAMP WHEN THEIR NAMES APPEAR ON THIS PAGE! SO SEND IN YOUR LETTERS AND WATCH THIS PAGE FOR YOUR NAME! ADDRESS ALL LETTERS TO .. PEP COMICS, 241 CHURCH ST. NEW YORK 13, N.Y.

#### HERE ARE THE LUCKY TWELVE WHO WIN A YEAR'S SUBSCRIPTION OF PEP COMICS!

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GORDON RICE 449 S. SIDE ST. JOHNS, NEW FOUNDLAND

JO A.NATICCHIONE BOX 238 JENKINJONES, W. VA.

#### AND HERE ARE THE WINNERS OF SAVINGS STAMPS!

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BONNIE HARRIS 712 LAKE ST. ORANGE, TEXAS

NORMA QUAST FORBES. NORTH DAKOTA

EMILY DUNAGAN PO. BOX 71 MOSS POINT, MISS.

ESTER M. BALIER BOX 28 BLOOMER, WIS.

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JANET HORNER 3CHRISTIE ST. LONDON, ONTARIO

DEBORAH LAWRENCE 118 WINCHESTER PD. MERION, PA.

ANETTE TETEAK **BOX 105** LENA, WIS.

MARGARET MORRIS 227 ORANGE ST. WILMINGTON 40, DEL.

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RAYMOND GREENHOE 414 HILLCREST ST. ALMA, MICH

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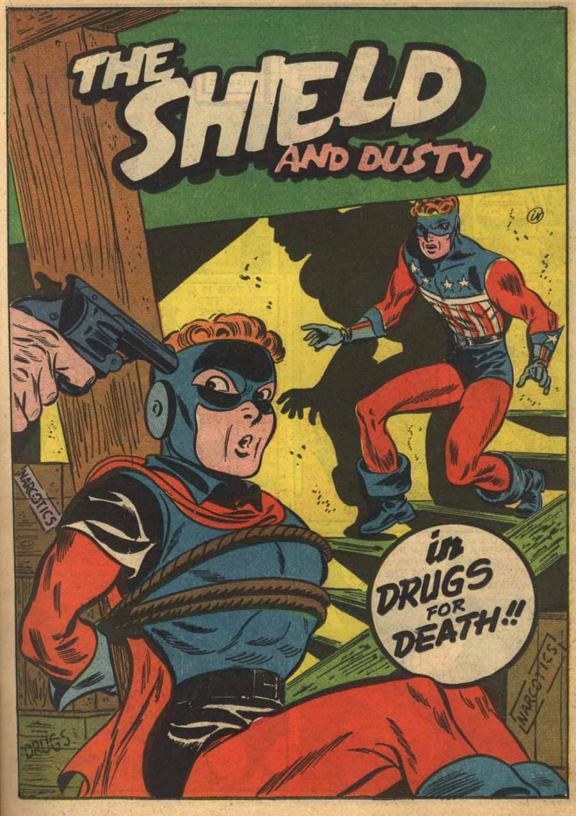
































































































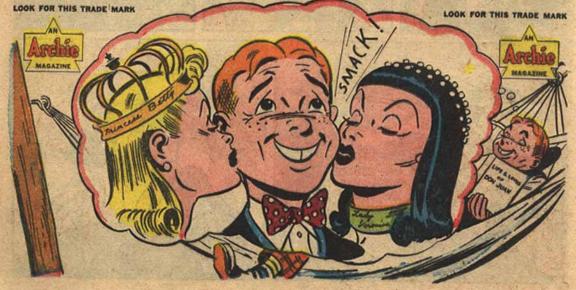
OH BOY! BETTY AND VERONICA ARE DREAM GIRLS ALL RIGHT BUT WATCH 'EM TURN INTO A NIGHTMARE

FOR POOR ARCHIE IN



COMICS #28

ARCHIE'S A RIOT! ARCHIE'S A HOWL! ARCHIE'S IN ARCHIE MAGAZINE

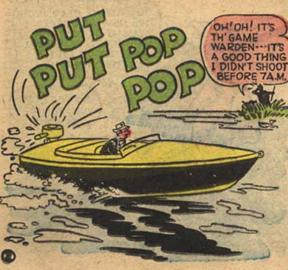














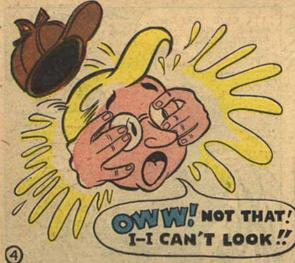
































# SINK OR SWIM

## AN ARCHIE STORY

ARCHIE was headed straight for the operating room. Two husky men in white were pushing him on one of those wheeled tables. Through the long, silent corridors they went, passing many ominously closed doors. The stench of iodoform pervaded the atmosphere and the dismal corridors echoed softly to the light steps of the two orderlies.

But Archie was hardly aware of all this and didn't care. For he was in deep pain!

It had happened early that afternoon right after lunch. Coming back to class he had been stricken with a horrible pain in his abdomen which had bent his slight body double with its force. The doctor at the medical office called an ambulance after a quick diagnosis. The doctor's diagnosis was correct: Archie had acute appendicitis!

His eyes were misty with pain as they placed him on the long, narrow operating table. Something that felt like a steel muzzle was clamped on his face and he heard a soft voice saying, "Breathe deeply, breathe deeply..." Before he could protest he had inhaled a sharp, bitter-sweet odor and a target of bright colors began

to whirl in front of his face. The target whirled faster and faster growing to tremendous proportions until it burst into a thousand smaller ones, all whirling at a terrific pace.

An ear-shattering clap of thunder awakened him. He was lying face down on a rough outcropping of rock and a sharp ridge was pressing into his stomach, Then a deep, booming voice was calling his name. It grew louder as it seemed to come neared.

Painfully, he arose and saw the great gaping mouth of a cave leading right into the side of a towering mountain. With a sigh of resignation he stepped through and —fell flat on his face.

A four foot depression in the granite floor of the cave just inside the opening ended in a sheer precipice, The voice, now somewhat louder, seemed to emanate from somewhere below. Queer echoes reverberated from the rocky walls and distorted the sounds but Archie could still make out his name.

Archie looked down the small cliff and wondered if he could climb down. He saw just the thing—a heavy rope, hanging almost within his reach from somewhere overhead. If only he could pull it down, he would be able to shinny down on it.

He jumped up and grasped the end and tugged! The rope came down and so did a box tied to the other end—a box of tomatoes! The next moment he was battered by a shower of the red vegetables.

After combing tomato-juice out of his hair Archie looked about for a less hazardous means of descent—and found it! The "sheer" wall of the precipice had holes in it and Archie put his fingers and feet into them and climbed down.

Near the bottom of the wall one of the holes was missing and Archie slipped and landed in a fish net full of very smelly fish! Floundering his way out Archie saw two gigantic legs towering way above him.

Archie looked up and gasped in horrified amazement. It was a giant! And it had the face of Mr. Weatherbee, Archie's principal.

"Archie," the voice boomed down at him. "Speak! SPEAK, Archie!"

"W-what'll I say?" Archie chattered. But the hollow voice only repeated: "Speak to me, Archie. Speak." Then Weatherbee raised one gigantic foot to crush him. With a shrill cry Archie leapt out of its way and tore across the stone floor.

He saw another cliff—and jumped! He landed on a ledge but the ledge was made of rubber—and Archie bounced right back. He picked himself up almost instantly and scrambled down the embankment, this time on hands and knees. Archie ran like mad.

He was suddenly aware of bright sunlight bathing his tired body. Then he noticed the huge opening in the side of a mountain directly ahead. It was the same cave! He was back where he started from.

Then he heard the voice again, calling his name. But now it was feminine and hypnotic.

"Arch-e-e-e, come here, Dear!"

Archie, sweating and spellbound, followed the voice into the cave. At first all he could see was a huge hooked nose with hair growing out of it. Then he was able to make out the face—the grinning, leering face of Miss Grundy.

Archie was frozen to the spot. Miss Grundy's face came closer to his, closer—CLOSER! A fog enveloped his brain and then he was looking up at a sea of faces. He was lying in a nice soft bed and there was an indistinct face looking down at him.

He jerked his head up and squinted. The face grew clearer—and he beheld the smiling face of—Veronica....

# CLOOMING CUE THE HOMELESS CHOST LIGHT



POOR GLOOMY GUS HE'S QUITE A GUYHE GOT HIT BY A TRUCK
BUT DIDN'T DIE
HE BECAME A GHOST
WITHOUT A HOME!
FOR AS HEAVEN WOULDN'T
TAKE HIM, HE HAD TO
ROAM
IN SEARCH OF A BODY
THAT'S STRONG AND
ROOMY
UNTIL HE FINDS ONE
GUS WILL BE GLOOMY.

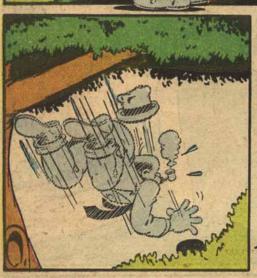














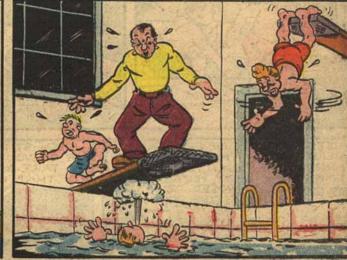
























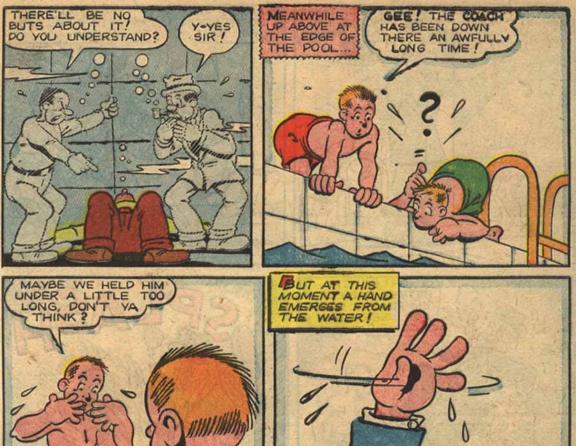






































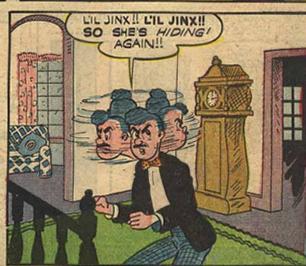




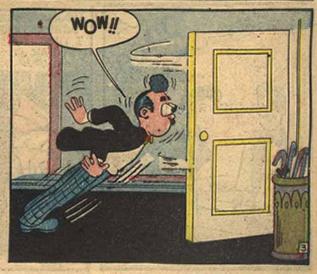






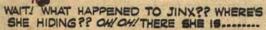


















































ES, INSTANTLY, you, too, can begin to feel alive... ON TOP OF THE WORLD by Joining the Parade of Men who are marching up the highway of happier living with the COMMANDER, the amazing new Men's Abdominal Supporter. Look and feel younger!

#### GET "IN SHAPE" INSTANTLY-ENJOY A HAPPY STREAMLINED APPEARANCE

The commander presents the new exclusively designed "INTERLOCKING HANDS," principle for extra support where you need it most. It flattens the burdensome sagging "corporation" and restores to the body the zestful invigorating feeling that comes with firm, sure "bay window" control. Try COMMANDER yourself.

Order this new belt today and begin enjoying the pleasure of feeling "in shape" and "in trim" at once.

#### BREATHE EASIER-TAKE WEIGHT OFF TIRED FEET

The helpful and uplifting EXTRA SUPPORTING power of COMMANDER firmly

supports abdominal sag. The very instant you pull on the belt you breathe easier . your wind is longer . . . you feel better!

#### YOUR BACK IS BRACED-CLOTHES FIT BETTER-YOU APPEAR TALLER

The COMMANDER braces your figure ... your look and feel slimmer ... your clothes fit you better. Your friends will notice the improvement in your appearance immediately.

### COMMANDER IS NEW AND MODERN

The absence of gouging steel ribs, dangling buckles and bothersome laces will prove a joy. COMMANDER has a real man's athletic type pouch which is com-pletely detachable. Takes just a moment to detach for washing or replacing with

another. It gives genuine male protection. Try this amazing new belt with full confidence . . . and at our risk. SEND FOR IT now! Just mail coupon.

# BEFORE





Clasp hands over abdomen, as pictured, then raise and press gently against it. Notice how much better you feel! Only COMMANDER contains the new principle, the interlocking contains the new principle, the interlocking hands for firm support. A porous non-stretch material is built into the special stretchy body of COMMANDER, designed in the outline of two interlocking hands for EXTRA DOUBLE Support where needed most. No Buckles, Laces or Straps.

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"Enclosed find order for another belt. I wouldn't be without this supporter for ten times what it "I am sure you will be pleased to know that it is by far the best and most practical supporter I have ever had."

—Dr. A. M. S., Mich. Dr. C. G. S., Illinois

"I must write and tell you how well pirased I am with your supporter. It is giving me so much comfort."

H. A. Z., Bethlehom, Ps. "Enclosed please find an order for two more. I am using the Commander right now and am well satisfied. It is the most practical belt I have ever had."
-E. W., Chicago, III.

"I purchased a belt for my husband which has proved to be the most wonderful thing he has ever worn. I wish I could put into words how much better he looks and feels." —(Mrs.) R. E. M., Phila., Pa.

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Improve Your Appearance

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Notice how you immediately take on a more youthful, more othicit, leoking appearance —with the COMMANDER. This amening supporter gives you control firm enough to support about the committee of the committee of

WARD SREEN CO., DEPT. P-7

Send me the "COMMANDER" for ten days' trial, I will pay pastman special price of \$2.98 plus postage, If not satisfied after wearing it ten days, I may return it and purchase price will be promisely refunded.

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YOU SAID IT! WHEN THE RUBBER DRIES, I STRIP IT OFF AND I'VE GOT A RUBBER



JUST POUR MODELING POWDER INTO IT. THEN WHEN IT DRIES, I REMOVE THE RUBBER

DOES THAT MAKE A CAST OF THE INDIAN?

YUP- JUST LIKE MAGIC! NOW I PAINT THE INDIAN. SHUCKS, I CAN MAKE HUNDREDS OF 'EM FROM THIS ONE MOLD SELL 'EM, TOO! YOU CAN REPRODUCE ANYTHING WITH RUBBER- FOR-MOLDS.

GEE, THAT LOOKS LIKE FUN. IM GOING TO OR-DER ME A KIT TODAY!



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# RUSH THIS 10-DAY TRIAL COUPON!

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Vame	
	print plainly

RUBBER-FOR-MOLDS, Inc., Dept395-D, 6044 N. Avondale, Chicago 31, III.

# The Insult "CHUMP" Into CHAMP



HEY, SUGAR. WHY SEE HERE, DON'T YOU QUIT THAT YOU BETTER HUMAN SKELETON SHUT UP OR I'LL ---AND GET A REAL MAN

YOU'LL WHAT - JOH, JOE, WHEN ARE YOU GOING YOU POOR CHUMP TO GROW UP AND BE A MAN

DOGGONE! I'M FED UP WITH BEING A WEAKLING-I'LL GET CHARLES ATLAS'S FREE BOOK AND FIND OUT WHAT HE CAN DO FOR ME /



GOLLY, ATLAS BUILDS







Have You ever felt like Joe—abso-kier fellows "push you around"? If you have, then give me just 15 minutes a day! I'LL PROVE you can have a body you'll be proud of, packed with redblooded vitality! "Dugamic Tension" That's the

"Dynamic Tension." That's the secret!
That's how I changed myself from a scrawny, 97-pound weakling to winner of the title, "World's Most Perfectly Developed Man."

## "Dynamic Tension" Does It!

Using "Dynamic Tension" only 15 min-Using \*\*Dynamic Tension\*\* only 15 minutes a day, in the privacy of your own
room, you quickly begin to put on musele,
increase your chest measurements, broaden
your back, fill out your arms and legs.
This easy, NATURAL method will make
you a finer specimen of REAL MANHOOD than you ever dreamed you could

### You Get Results FAST

Almost before you realize it, you will notice a general "toning up" of your en-

tire system! You will have more pep, bright eyes, clear head, real spring and zip in your step! You get sledge-hammer fists, a battering ram punch—chest and back muscles so big they almost split your coat seams—ridges of solid stomach muscle—mighty legs that never get tired. You're a New Man!

#### FREE BOOK

minousands of fellows have used my marvelous system. Read what they say—see how they look before and after—in my book, "Everlasting Health and Strength."
Send NOW for this book—FREE. It tells all about "Dynamic Tension," shows you

Tension," shows you actual photosof men I've turned from puny weak-lings into Atlas Chamlings into Atlas Cham-plons. It tells how I can do the same for YOU. Don't put it off! Address me personally. Charles Atlas, Department 2597 115 East 23rd St., New York 10, New York.



## CHARLES ATLAS, Dept. 2597 115 East 23rd St., New York 10, N. Y.

oped Man."

title.

Charles littas -actual photo of the

man who holds the "The World's

Most Perfectly Devel.

I want the proof that your system of "Dynamic Tension" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name (Please print or write plainly)

Address .....

City.....State.....State.

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